

Dear School Principal, Administrators, Superintendent, Board Members, Trustees, Parent Council Members:



With the growing complexity of school issues, you must find that it's next to impossible to please everyone. Such is usually the case with peanut free school policies.

Over the past three years Hilton Soy Foods has spent significant time consulting with parents (both with and without allergic children), teachers, principals, school boards, health units, allergy support groups and parent councils about how best to improve peanut free policies at schools to meet the needs of the entire school community. It has become quite evident that parents need and want a peanut butter replacement to solve their lunch making issues.

After listening to everyone's concerns and frustrations, we have developed a taste tested and approved peanut butter replacement and an accompanying SAFE4SCHOOL Procedure that will optimize peanut free policies at your school by addressing the needs of all school children and increase voluntary compliance.

Please read further to find out how. Your time investment in this important and much needed solution can have a tremendous positive impact on your school and help make your job easier as it has on other North American schools just like yours! More information for schools regarding the use of WOWBUTTER at school can be accessed directly at www.WOWBUTTERatSCHOOL.com

[WOWBUTTER.com](http://www.WOWBUTTER.com)

"Wow! Tastes Just Like Peanut Butter!" - Parents Need Our WOWBUTTER SPREAD THAT TAKES THE PLACE OF PB&J'S IN SCHOOL LUNCHES...

Our innovative **WOWBUTTER** was designed and developed to protect the millions of kids and adults who suffer from life threatening peanut and tree nut allergies. More specifically, it was developed to nourish the hundreds of millions of non-allergic school kids that need healthy lunch solutions.

Socially responsible schools already have or are now banning peanut butter due to the high risk to allergic kids. But kids still want their favorite food for lunch. Our **WOWBUTTER** is the only true perfect SAFE4SCHOOL peanut butter replacement that is fast becoming a new food staple for many families.

Most importantly, **Moms no longer have to struggle** with what to pack in their kids' lunch box. Many kids do not like sandwich meats, which results in limited options for lunches. **Moms can feel good about sending WOWBUTTER AND JAM SANDWICHES (WB&J'S)** because they are providing a nutritious lunch while keeping school kids safe, happy and nourished!

Hilton Soy Foods - Staffa, Ontario - info@wowbutter.com

Safe4SchoolProcedure.com

To ensure teachers that only our **WOWBUTTER** Peanut Butter Replacement is being sent to school, we have developed a **SAFE4SCHOOL Procedure** to be followed by parents and caregivers to identify school lunches. This procedure can be found online at www.Safe4SchoolProcedure.com and provides complete disclosure and co-operation regarding the contents of school lunches and assurance that school peanut free policies are followed.

For principals, a pre-written letter is available online that can be sent home to parents informing them about the **SAFE4SCHOOL Procedure**. **Please visit the “Information For School Principals” section of our website or access the letter directly at www.Safe4SchoolLetterToParents.com** Alternatively, a copy of the **SAFE4SCHOOL letter** that parents are sending to school when using **WOWBUTTER** can be printed and sent home. **The SAFE4SCHOOL Letter can be accessed directly at www.Safe4SchoolLetter.com**

FundingForSchoolKids.com

Hilton Soy Foods with our **WOWBUTTER** is committed to helping schools become healthier, safer, more peanut allergy aware, while providing much needed funding for your school at the same time by giving money back. This unique, hassle free internet-based continuous money generating program gives money back to your school from the consumer purchase of **WOWBUTTER** at any retail store. **For more information and to signup your school, visit www.FundingForSchoolKids.com**

PeanutFreeSchools.com

The benefits realized by schools, teachers, parents and kids when combining a peanut free policy with **WOWBUTTER include:**

- **Reducing the risk of anaphylaxis at school of a peanut allergic child**
- **Reducing the possibility of a lawsuit to the school** as a result of a child dying or being injured at school because of a peanut allergic reaction
- **Increasing the awareness of peanut allergies and anaphylaxis at your school and voluntary compliance of school peanut free policies.** It takes residue from just 1/50th of one peanut for a child to come in contact with to have an allergic response. A child with a peanut allergy has little response time after contact or ingesting the peanut protein before a reaction, often severe, occurs.
- **Providing school kids a nutritious lunch option** that contains 7g of complete protein and 1200 mg Omega-3 essential fatty acids per 32g serving
- **Provides funding for your school** with the purchase of every retail jar of **WOWBUTTER**. Find out how at www.FundingForSchoolKids.com
- **Creating a more united school environment where conflicts between parents whose kids are allergic to peanuts and those with kids that are not allergic are eliminated** when the needs of both the allergic and the non-allergic are met when using and sending **WOWBUTTER** to school.
- **Isolation and segregation of kids is no longer necessary** to try and prevent cross contamination of peanuts within the classroom. All kids can now be treated equal without worries of teasing and bullying.
- **The added health benefits of adding soy to your diet** are well documented and provide a good foundation towards an active healthy lifestyle for school kids.

