

WOWBUTTER®



Now accepted and/or served at school!

Dear Parent / Caregiver:

We are pleased to inform you that your school is now accepting and/or serving WOWBUTTER, a safe-for-school **peanut butter replacement** for school lunches and snacks.

This product was **designed and developed to protect** the millions of North Americans who suffer from life threatening peanut and tree nut allergies. More specifically, it was **developed to nourish** the tens of millions of school kids that **need healthy lunch solutions when socially responsible schools like yours implement peanut and/or tree nut bans**. Because this product tastes just like peanut butter it is **fast becoming a new food staple** for many families and school systems throughout North America.

There are many benefits of using WOWBUTTER including:

1. **Reducing the risk of anaphylaxis at school of a peanut allergic child**
2. **Reducing the possibility of a lawsuit to the school as a result of a child dying at school because of a peanut allergic reaction**
3. **Increasing the awareness of peanut allergies and anaphylaxis at your school.** It takes residue from just 1/50th of one peanut for a child to come in contact with to have an allergic response. A child with a peanut allergy has little response time after contact or ingesting the peanut protein before a reaction, often severe, occurs.
4. **Providing your child a nutritious lunch that contains 7g of complete protein and 1200 mg Omega-3 essential fatty acids per 32g serving**
5. **Provides funding for your school** – the purchase of every retail jar of WOWBUTTER provides funds for your school. Find out how at www.FundingForSchoolKids.com
6. **Conflicts between parents whose kids are allergic to peanuts and those with kids that are not allergic are eliminated** when the needs of both the allergic and the non-allergic are met when using and sending WOWBUTTER to school.
7. **Isolation and segregation of kids is no longer necessary** to try and prevent cross contamination of peanuts within the classroom. All kids can now be treated equal without worries of teasing and bullying.
8. **The added health benefits of adding soy to your diet** are well documented and provide a good foundation towards an active healthy lifestyle for your child.

If you would like to send WOWBUTTER to school in your child's lunch, please follow the instructions outlined online at www.SchoolLunchProcedure.com. For more information about the product and additional online resources, please visit www.WOWBUTTER.com. **This new food staple is available at many retail stores throughout North America, please visit the "Where to Buy" page on our website for a list of the stores near you.**

WOWBUTTER is bridging the gap between allergic and non-allergic students in order to provide a healthier, safer, more united and happier school environment!

Sincerely,

Scott Mahon
WOWBUTTER.com

www.WOWBUTTER.com