

HILTON SOY FOODS

WOWBUTTER®



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Transitioning to a Peanut Free School Now Easy

Dear School Principal:

Many socially responsible schools have already responded to requirements that outline the **need to protect peanut and nut allergic kids at school** by implementing complete peanut free and/or nut free policies. The financial risk to the school relative to lawsuits, not to mention the risk of children dying who are supposed to be safe at school, has prompted the peanut ban implementation at these schools.

Hilton Soy Foods has been working hard to develop products and procedures that help schools implement a peanut free policy and strengthen compliance in those schools that already have implemented the policy. Many schools are making the transition to a peanut free school because resistance from parents whose kids do not have an allergy has been eliminated with the use of our **WOWBUTTER, a safe-for-school peanut butter replacement**. To ensure a smooth transition, some important points to consider are:

- 1. The needs of both allergic and non-allergic kids MUST be met for the policy to be hassle free and successful.** These needs are met with the use of **WOWBUTTER**.
- 2. Properly informing and educating all staff, parents and students** about why your school is implementing a peanut free policy. This includes outlining the reduced liability risk to the school, the reduced risk for potentially harming a student with an allergy and the increased overall awareness of the potential dangers to a student with the allergy.
- 3. Provide good lunch solutions that kids want and demand for school lunches.** Most importantly, a nutritious great tasting replacement for the well-loved Peanut Butter & Jam sandwich must be available. Our **WOWBUTTER** fills this school lunch need and provides a smooth transition to a peanut free school with a high rate of voluntary compliance of the policy. In the past, the lack of a good peanut butter replacement for the school lunch generated the majority of resistance towards implementing a peanut free policy. *Many schools have chosen to be proactive and EDUCATE their entire school community about WOWBUTTER by requesting free samples and information to send home with each child in the school. You can find this online school sample request form on our website.*
- 4. Continued education, ongoing support and reminder notices** throughout the school are important. Additionally, letters home to parents thanking them for their continued support of the peanut free policy and a reminder to only send **WOWBUTTER** as a peanut butter replacement ensures compliance with the peanut free policy. Classroom posters are available on our website and can also be requested by your school to remind students to label lunches.

A School Lunch Procedure found online at www.SchoolLunchProcedure.com was **developed for parents to follow when sending our WOWBUTTER to school and has proven effective at other North American schools**. This procedure informs school lunch monitors of the use of **WOWBUTTER** in school lunches.

We hope that you will further investigate the advantages of implementing a peanut free and/or nut free policy. More information about our product & procedure is available at www.WOWBUTTER.com

WOWBUTTER is bridging the gap between allergic and non-allergic students in order to provide a healthier, safer, more united and happier school environment!

Sincerely,

Scott Mahon
Hilton Soy Foods

www.PeanutFreeSchools.com